

Keilin Urbina

EXPERIENCE

INNOVATE DENTAL MARKETING- Houston, TX

Marketing Specialist

February 2022 – PRESENT

Extensive experience in paid search media platforms, SEO strategies, and web specialization. Efficiently managing budgets and KPIs for 50+ companies. Designing and optimizing visually appealing websites. Proficiently updating content for top search engine rankings. Highly skilled in data analysis and creating user-friendly performance reports for clients.

GUZMAN LLC -Rosenberg, TX

Operations Manager

August 2019 – PRESENT

Proficiently managing two businesses, overseeing bookings, pricing optimization, inventory availability, website maintenance, and online presence management through data-driven insights, enhancing user experience, and driving growth.

LAMAR CISD

Substitute Teacher and Librarian

September 2020 - January 2022

Proficiently implemented customized lesson plans from teachers, delivering engaging instruction and attentive supervision to cultivate an inclusive and dynamic learning environment that fostered student growth and achievement.

BJ'S RESTAURANT & BREWHOUSE

Server

January 2018 - January 2021

Progressed from a server to a trainer after a year of experience. Trained over 15 employees and consistently exceeded sales.

METRO BY T-MOBILE

Customer Sales and Support Specialist

June 2016 - January 2018

Skilled in providing top-notch customer service, resolving technical issues, and assisting with product selection.

CERTIFICATIONS

CompTIA a+_Network

Google Business

CONTACT

LinkedIn: [keilin-urbina](#)

EDUCATION

University of Houston - Downtown
Bachelor of Science in Computer Science | Graduated May 2022

Lamar Consolidated High School
Rosenberg, TX | Graduated May 2017

SKILLS

Productivity Suites:

Microsoft Office (Word, Excel, PowerPoint, Outlook)
Google Workspace

Web Design:

WordPress
Squarespace
Webflow
EditorX
FIGMA
Adobe Illustrator
Canva
UX/UI

Digital Marketing Tools:

Google Ads
Microsoft Ads
Google Business Profile
Google Analytics

Programming:

HTML
CSS
JavaScript

Data Analysis Tools:

Microsoft Excel
Google Sheets
Data Studio

UHD Favorite Courses:

Internet of Things
Introduction to Robotics
Web Development
Computer Networks & Security